



## Overview

**“In A Perfect World...”** is a new project of Gamillah, Inc. to communicate messages of hope, success, and achievement in children and youth across America and the world. Children and youth will share their struggle of what it takes to create a perfect world, in their home, school, and community. Through the children’s voices, people will see how children view their world, what skills they possess, the vision they dream, and what will improve their life in the future. “In A Perfect World...” presents a unique opportunity for all adults to hear these thoughts and dreams of children and youth so they may recognize the elements necessary to nurture, enrich and guide a new generation more effectively. The project brings together a powerful and most knowledgeable group of educators, researchers and communicators to create a Feature Documentary, Books, DVD’s, A “Living” Internet Web Site and other publications to communicate these issues.

The project creates a partnership between Gamillah, National Urban Alliance for Effective Education (NUEA), and N.A.K. Production Associates, with research being provided by the Economic Opportunities Program at The Aspen Institute. The organizations represent over 100 years of educational excellence and experience, in communication, research and direct service to children.



## The Organizations

**The mission of the National Urban Alliance for Effective Education (NUEA)** is to substantiate in schools an irrefutable belief in the capacity of all children to reach the high levels of learning and thinking demanded by our ever-changing global community. Over the past twenty years NUEA (a 501C-3 non-profit

organization) has developed access to every school in the country including special on-going projects in Minnesota, New York, New Jersey, California, Indiana, Connecticut, Texas, Alabama, Florida, Washington State, Ohio to name a few. Council of Great city Schools, The College Board, University of Georgia, Columbia University and University of Alabama, are a part of the NUA consortium. (www.nuatc.org)

**The Aspen Institute**, founded in 1950, is an international nonprofit dedicated to fostering enlightened leadership and open-minded dialogue. The Economic Opportunities Program advances strategies that connect the poor and underemployed to the mainstream economy. We believe that alleviating poverty requires changing systems and transforming an individual's relationship to money, work and assets. We facilitate participatory learning using applied research to stimulate dialogue and action among funders, policymakers and non-profit and community leaders.

**N.A.K. Production Associates** is a television production company that produces documentary and entertainment programming. For over 18 years, N.A.K. has worked with organizations to communicate the issues related to children and education. The EMMY Award winning producers for children's programs have worked in schools across America and internationally. The Annie E. Casey Foundation, The MacArthur Foundation, The Kellogg Foundation, IBM, Ford Motor Company and DuPont, are just a few of the funding underwriters that have supported N.A.K.'s work.

**Gamillah, Inc. Ga\*mil\*ah adj [Arabic gamillah]: beautiful**

Gamillah is a lifestyle brand with a philosophy based on the belief that our company exists to provide experiences and products that enable the full affirmation of one's inner and outer beauty. We respect, honor, and seek to enhance the presence and the positive nature of all. We stand for the beauty and interconnectedness of all living beings. Gamillah maintains a strong consciousness toward people and the environment that extends throughout every aspect of our vision...from our products that aim to protect, nurture, and sustain the environment to our philanthropic efforts that give children a stronger voice and greater support in creating 'a perfect world.'

Gamillah is a reflection of beauty, diversity, and artistry around the world and in all cultures. It celebrates Heritage and Humanity. It represents where the power of *art meets the beauty of life*.

Gamillah is about coming "Back to One".

Gamillah is proud to support Dr. Eric Cooper's and Mark Bryan's presentations for the Aspen Institute's Ideas Festival plenary sessions and follow-up report, "**Work and Wealth: Family in Focus: A Shot at the American Dream**" and "**Work and Wealth: Building Assets in the Ownership Society.**"

***For more information e-mail [info@Gamillah.com](mailto:info@Gamillah.com)***

